

Gene Synthesis & Molecular Biology

– Portfolio Overview –

Synthetic Genes / Site-directed Mutagenesis

GeneStrands

Cloning

Plasmid Prep

Product	Service Workflow	Ideal for	Typical Applications
Synthetic Genes <i>A fully cloned, sequence-verified DNA construct delivered in the vector of your choice.</i>	1. Sequence Analysis 2. Experimental Design 3. Gene Synthesis 4. Subcloning 5. Plasmid Preparation 6. Gene Verification 7. Delivery	<ul style="list-style-type: none"> Outsourcing challenging or unsuccessful cloning projects Lab with limited cloning experience, time or equipment Difficult, repetitive, GC-rich or custom, de novo designs Increasing or optimizing protein expression (codon usage, promoters, enhancers) Replacing traditional cloning workflows or accessing non-commercial genes 	<ul style="list-style-type: none"> Codon-optimized gene expression Synthetic biology and construct design Functional protein studies Assay development (PCR/RT-PCR standards) Replacement for cloning-, PCR-, or cDNA-based workflows
GeneStrands <i>Purified, linear dsDNA fragments ready for direct use in downstream applications.</i>	1. Sequence Analysis 2. Experimental Design 3. Gene Synthesis 4. Quality Control 5. Delivery	<ul style="list-style-type: none"> A faster, cheaper, and more flexible alternative to full gene synthesis Subcloning into your own vector PCR or amplification templates Providing inserts for cloning projects 	<ul style="list-style-type: none"> Cloning and vector construction PCR and qPCR assay development Expression studies using codon-optimized fragments Fast creation of custom inserts without full plasmid synthesis
Cloning Service <i>A complete molecular cloning service using customer-provided inserts and vectors.</i>	1. Prepare Insert 2. Molecular Cloning 3. Plasmid Preparation 4. Quality Control 5. Delivery	<ul style="list-style-type: none"> Outsourcing subcloning to save internal lab time Labs with no experience in cloning or subcloning Unsuccessful or slow cloning attempts Cloning competitor fragments/ genes into own vector 	<ul style="list-style-type: none"> Subcloning for sequencing or expression studies Functional studies using full-length cDNA PCR-based gene construction workflows Preparing expression constructs for downstream assays
Site-directed Mutagenesis Service <i>Introduce precise sequence changes into customer-supplied plasmids.</i>	1. Experimental Design 2. In-Vitro Mutagenesis 3. Plasmid Preparation 4. Gene Verification 5. Delivery	<ul style="list-style-type: none"> Generating multiple gene variants Labs with no experience in mutagenesis techniques Optimizing functional efficiency Correcting PCR-introduced errors 	<ul style="list-style-type: none"> Protein engineering Structure-function studies Functional optimization Variant generation for screening or selection experiments
Plasmid Preparation <i>Purified plasmid DNA prepared at the scale of choice.</i>	1. Sequence Analysis 2. Transformation 3. Overnight Culture 4. Scaled-up Bacterial Culture 5. Preparation 6. Quality Control 7. Delivery	<ul style="list-style-type: none"> Obtaining high-quality plasmid DNA as starting material Adding extra services such as bioburden testing, animal-origin- or endotoxin-free prep Workflows requiring strict contamination-prevention measures 	<ul style="list-style-type: none"> Production of antibodies, recombinant proteins, or DNA vaccines Cell or gene therapy studies Standard references for assay validations Assay controls